

OCTOBER 2019

NATIONAL ECONOMIC STRATEGY

Team JJ USA

HIGHLIGHTS

Optimize • Empower • Compete

ACCELERATING THE US ECONOMY

*Generating revenue globally to enhance
living locally.*

THE U.S. ECONOMY: BEYOND THE NUMBERS

Optimize

Optimizing our spending involves generating more revenue from outside the country plus investing in the the best concepts across the nation.

Empower

Empowering all Americans for the future involves promoting life long learning, equity of access plus education in game rules, and support in developing social, emotional, and technological capabilities.

Compete

Competing globally will require us to develop not only our people but also recognize and share the American brand of diversity and creativity.



WHAT DO WE KNOW?

13%

The United States accounts for only 13% of global trade. We have become focused on isolating our nation and need to recognize that the rest of the world is expanding and progressing without us and beyond us (Manning, 2018).

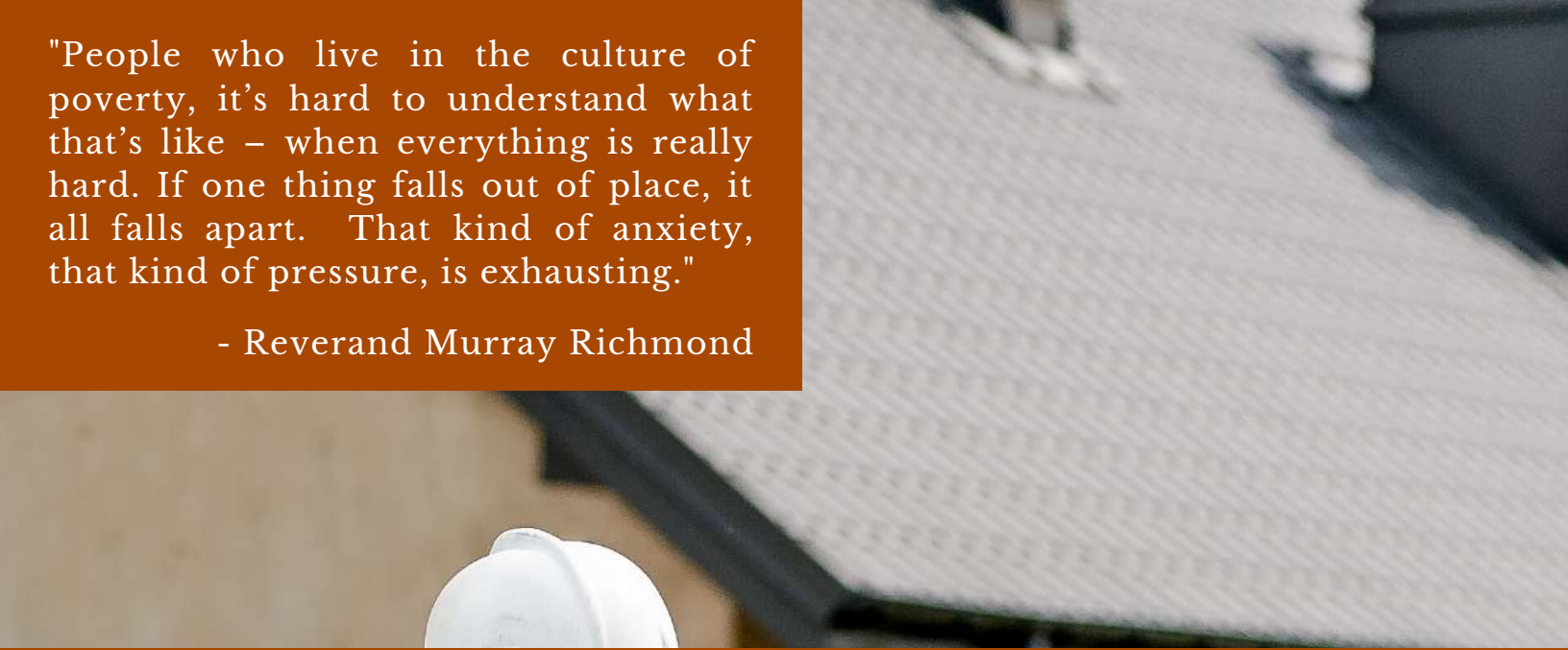
20M

Approximately 20 million Americans live in extreme poverty. "This means their family's cash income is less than half of the poverty line, or about \$10,000 a year for a family of four." (Proctor, 2016)

40%

Approximately 40% of Americans believe they pay more than their fair share of taxes. Additionally, about 60% of Americans are "bothered a lot by the feeling that "some wealthy people" and "some corporations" don't pay their fair share. (DeSilver, 2016)





"People who live in the culture of poverty, it's hard to understand what that's like – when everything is really hard. If one thing falls out of place, it all falls apart. That kind of anxiety, that kind of pressure, is exhausting."

- Reverend Murray Richmond

RETHINKING HOUSING

"We have a ladder of housing that is available. It starts with pre-housing where we do car camping for homeless individuals...a shelter program and a village...then we have warming centers when it gets below 30 degrees...we have..temporary housing and transitional housing...veterans housing...for returning vets...and...veteran families. We...purchase and repair and return to live in condition derelict mobile home parks. We have home ownership projects for people at or below 100% of median income where we build houses on property we've acquired so that they can go out and be home owners.

It's a multi-dimensional response to business working off of the resources that we have available to us through the waste stream and actually taking advantage of people that have local skills but are not necessarily really employable."

- Terry McDonald, St. Vincet de Paul



Micro-dwelling

"We have an all inclusive rent...for just about median rent. It's a place where students and adults can live and focus on their work or their passion without having to worry about other things."

- Sherri Schultz, Redefining Home

OPTIMIZE

INCREASING REVENUE, DECREASING COST

**THE PEOPLE ARE THERE.
THE MONEY IS THERE.
WE JUST NEED THE LEADERSHIP.**

**- ESTHER GABRIEL,
GLOBAL INVESTMENT SUPPORT**

TAX REFORM: INTERNATIONAL INPUT

The majority of our revenue loss occurs due to tax avoidance (estimated at \$600B annually). We can recoup this through a flipped tax structure that automatically taxes everyone but rewards citizens with a reduction. It also allows us to generate direct income from foreign visitors.

IDENTIFYING AMERICAN TALENT

America is full of great ideas and capabilities. However, without a method for identifying and capturing that talent, the entire country loses the impact. Through technological means (e.g., Government's Talent Development Toolkit), we can identify brilliance and help the entire nation.

CONNECTING AMERICAN ASSETS

By connecting American assets together, we have the ability to increase impact to the nation without increasing taxes.

NATIONAL SERVICE

By capitalizing on American skills and interests to serve, we can facilitate national service projects in needed areas to improve readiness for all citizens. In doing so, we reduce our current and future costs of development and re-development after natural disasters or other threat events.



CURRENT BUDGET

(FY2020)

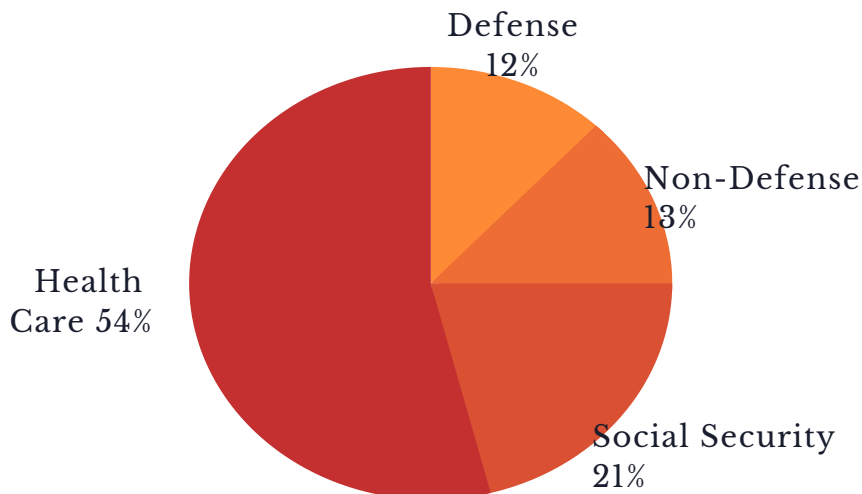
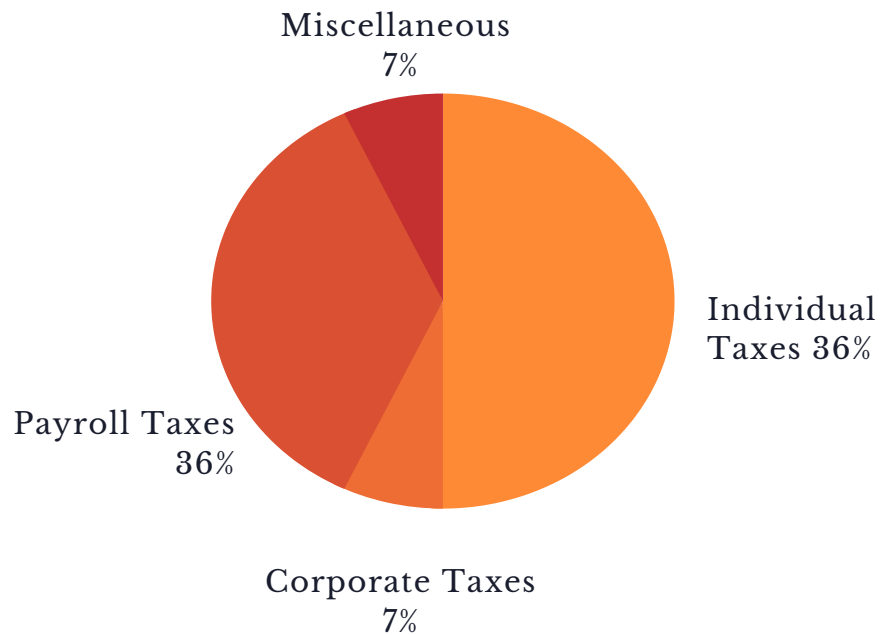
Revenue **\$3.645T**

DEFICIT
\$1.1T

Expenditures **\$4.746T**

Revenue

U.S. revenue comes from 4 primary sources: Individual Taxes (\$1.822T), Corporate Taxes (\$256B), Payroll Taxes (\$1.295T), and Miscellaneous (\$268B).



Expenditures

Expenditures include 4 key areas: [Discretionary]: Defense (\$674B), Non-Defense (\$685B), [Mandatory] Social Security (\$1.1T), and Health Care (Medicare (\$702B), Medicaid (\$426B), Exchange (\$50B), and Other (\$607B) = \$2.88T)



EMPOWER

Automation, Digitization, Globalization

Life Long Learning and Game Rules

It is no longer the case that education will finish after high school or even after college. Harvard University is designing the 60-year curriculum covering ages 15-75 because we now expect Americans will have 3-6 careers across the lifetime. The U.S. Education System will necessarily need to change in accordance and focus on love of learning as well as provide access to learning for all Americans in both formal and experiential settings. Additionally, access to information or learning materials, while necessary, is not sufficient for empowering citizens. All Americans will need social, emotional, physical, and game rule education.

Work-Life Integration

Work-Life Balance has been a mantra of the 20th century but has failed to be accomplished. Rather, Americans have tried to meet the demands of commuting hours, long work hours, and family time – resulting in every wellness indicator across our nation as problematic. Depression, anxiety, and stress rates are continuing to rise. The impact to the economy is predictable and the expected outcomes disastrous for our people. Work-life integration recognizes the need for companies, the government, and citizens to focus on finding work that not only fulfills financial obligations but that also fulfills a person in life goals and learning needs. Changes include non-monetary experience options (e.g., travel), career movement within companies (e.g., mentor on one project and intern on another), and flexible work schedules.

*Labor Unions:
Autonomy and Pride*

"It's given freedom. It's given the opportunity to not be pinned down or a slave to something. It's given a chance to go make choices and to make my own decisions and to be in control of my own destiny instead of basically stuck in a rut and just trying to survive. All people deserve their dignity."

*-Doug Tansy, Fairbanks Central
Labor Council, AFL-CIO*

ECONOMIC ECOSYSTEM

Focus on Living

"Truth be told, we do work a lot. There's no such thing as balance but we do believe everything is about family. We make sure we don't miss any events. We make sure we attend everything. And then we feel that way with our employees too. We tell them, don't ever miss school events; we'll figure it out...also instilling in them the importance of family. Family comes first."
Anne-Marie Lerch, Small Business Owner



Helping Americans Thrive in the 21st Century

When we optimize the economic system to promote life and experience over standardized achievement metrics, we get the best of every American's skills and abilities.

COMPETE

Globalization

Globalization is here and the expectation for the future is that all Americans will need to be able to compete against workers from all over the world. It will be necessary for us to create an education system that helps Americans learn the skills most needed and best paid across the world. We will need to additionally ensure that access will continue across the lifetime. Finally, it is imperative that we think as a collective to ensure that our American unique capabilities are being marketed globally for increased American revenue. Diversity and creativity are key enabling assets in our nation that from a revenue perspective could help bring more money to our citizens, from outside the United States.

“In today’s world, it’s different than in the past. You can’t have entitlement, a loss of hunger, loss of desire, or truly think that 9-5 gets the job done.” - Sean Wagner, Entrepreneur



GLOBAL CONCERNS AND SOLUTIONS

Cybersecurity

Once you touch the internet, you're part of a global environment that you really have to be careful about. So many people don't realize that their systems have already been compromised and they're being used with or without their knowledge. You can be in the middle of some kind of war you don't even know about.

*-Beau Shahriary,
Cybersecurity Business Owner*

China and Russia

My research area mostly about comparing Soviet Union and China and the planned economy. How that damage the human rights with the close connection with the world economy in china now days. In one way, they weaken the government. In one way, they also strengthen government to use modern technology to watch out. China has more cameras watching over their people than the whole world combined together.

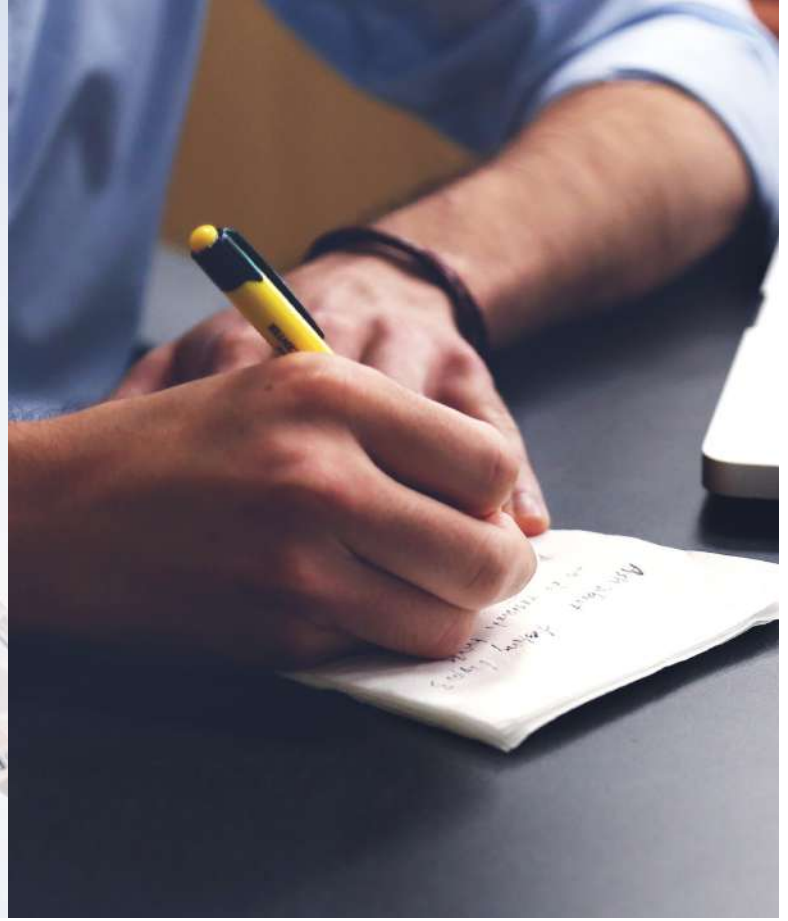
*-Dr. Zhou,
University of Hawai'i*

Upskilling

How you want to get there is up to you. How we facilitate that is by recognizing everybody has a starting point, everybody as a destination and there are a bunch of resources available for everybody and how they want to navigate through the journey is up to them.

-Pram, Gooru





EXPENSES

Current expenses in the United States exceed the revenues we're curating. It is necessary to increase incoming money and reduce spending. This can be accomplished in several ways: 1. Flip taxes (+600B in unreported income) (+700B foreign spending) and 2. Making government programs more efficient (-100B across departments and -400B in healthcare costs = half of total annual savings)

Increased Revenue	\$1.3T
Decreased Expenditures	\$500B
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Net Gain to reduce dept annually	\$1.8T

NATIONAL ECONOMIC STRATEGY

Optimize

Optimizing the economy requires the United States to approach the movement of money through the nation as an ecosystem that includes housing options, talent identification, citizen career empowerment, increased revenues from outside the country, and decreased government spending.



Empower

Empowering our citizens will require our education system to change from being a standardization process that ends by early adulthood to one that promotes individual skills and capabilities and that ensures access to learning through age 75.



Compete

Competing globally is a growing necessity that will be pervasive before the end of the century. We must come together as a nation to promote our creativity and diversity as unique American assets that can attract the best jobs for our people.

